



**PURE PROFIT  
PAYDAY**



**BY THE KOSKYS**

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## **Introduction**

Welcome to Pure Profit Payday. We have put this guide together to explain the system behind what makes the most amount of money online.

We have compiled an extensive list of our best resources and tools that are required to put the foundations in place to start an online internet business that you can take into profit.

The aim of the guide is to get you started with as many tools that are free of charge to use.

By the time you have finished this guide you will understand the system to making money online and you will have the tools in place that have cost you nothing or barely anything to get started.

**You Can Use The Internet To Make Money Online Without Spending A Single Dime!**

That's right. You can use the internet to make money without

having to spend a dime. What most people don't realize is that they have something that is truly marketable: their time, their attention, their network of relationships, or even an untapped skill waiting to be utilized. If you have spare time and would like to start making some income online, I will show you how to do it ...for free. Seriously.

## **Do I Need Any Special Skills?**

Good question. No, You don't need any special skills. Obviously, you have to be able to browse the web and use email but other than that, no particular skills are needed in order to take advantage of many of these resources. Since I am also going to touch on ways to use your particular skills to make money online, not every opportunity here will be a match for you. Still, I promise more than enough opportunities to keep you busy and increase your cash flow.

## **The Money Is In The List**

That's correct, the money is in the list and the majority of our online income is generated from the email lists we build. Therefore I will be outlining all the tools that are required to build an email list and then how you can drive hordes of free traffic to that email list, turning the list into cash.

Generally our systems involve building basic web pages or landing pages, hooking that page up to an email marketing service, then sending traffic to that landing page. When the traffic (visitors) hit the landing page, they will opt into our email

list, and in turn we will show them offers or products we are promoting as an affiliate. We will earn money as an affiliate immediately if this traffic purchases products or services we are offering.

Once the visitor has opted into our email list we then email that person daily to sell or offer services or products for sale as an affiliate and we get paid on a daily basis every single day.

## **The Tools That Are Required To Build An Online Internet Business**

There are only a few basic tools that you need to use to build your email lists and to build a genuine online business, however I'll be showing you hordes of resources I highly advise you use in your online business. And what's best about these resources, they are 100% FREE!

We will provide you with various solutions and options in each category. These are bullet proof tested and we use these in our business.



## **Email Marketing Services**

Email Marketing Services are online platform services that allow you to manage email lists and send emails to specific lists. This is the key tool for any online business. Whilst there are a number of industry standard operators in the market that provide such services for a monthly subscription we do have the option of free alternatives, that whilst offer a slightly watered down product will do the job we need right now.

**Mail Chimp:** <http://mailchimp.com/>

Send 12,000 emails for free every month to 2,000 contacts.

A great way to get started with email marketing.

**Aweber:** <https://www.aweber.com/order.htm>

Free trial for 30 days (Our highest recommendation is Aweber, however after 30 days there is a charge)

## More Advanced Email Marketing Services

**Mandrill:** The fastest way to deliver email. Free 12K emails/month.

<http://mandrill.com/>

**Mailgun:** The Email Service For Developers. Free 10K emails/month.

<http://www.mailgun.com/>

**Sendgrid:** Delivers your transactional and marketing email. Free 12K emails/month.

<https://sendgrid.com/>

**Sendinblue:** Free 9K emails/month.

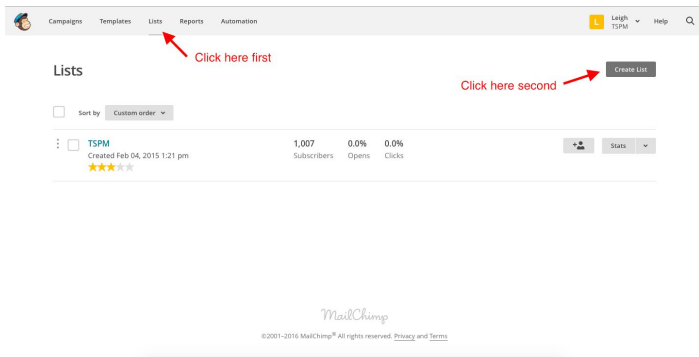
<https://www.sendinblue.com/>

## What I need to do

1. Sign up for Mailchimp. Go to the Mailchimp website and go through the basic signup process.
2. Create a list. Once logged into MailChimp click on 'lists' Then create a new list. You will need to decide on the list name (for your reference), the email address you wish to have displayed in



the from section on an email (try to use your own domain rather than a free one like gmail as [dave@davesmith.com](mailto:dave@davesmith.com) not only looks better but is more likely to reach the inbox of your customers) as well as the sender's name, you are also required to include a brief statement on how a person was added to your list in the event that they wish to unsubscribe. You are also required to include by law to display your physical home or office address.



3 Spend time to familiarise yourself with Mailchimp and its control panel along with all the setting and stats available for each list.



## **Basic Free Web Hosting & Free Domain Name**

Buying a domain and hosting is optional. But It's definitely worth it in the long run and will only cost you a couple of dollars a month for the very basic requirements. The added benefits for someone starting out are priceless. You will find out as we progress.

The domain name I couldn't find for free, however you can pick them up for only a dollar or two. Google '\$0.99 dollar domains'. My highest recommendation comes from <http://godaddy.com> The reason why we can't find them from free is because we always want dot com (.com) domains. The reason why is two fold. Firstly it always looks more professional and secondly there can be issues with email service providers with 'free' or lower ranked domains. Free as in <http://www.dot.tk> or other paid extensions like .xyz

Alternatively get hosting and your domain for as low as a couple of bucks a month from here:

<https://www.ehost.com/>

Most of the main web hosting providers will offer great deals where you pay 2-3 bucks a month for all-in hosting which includes a FREE domain name of your choice. One tip, whilst godaddy is great for getting a domain name, their paid hosting is quite poor so avoid.

Once you have your domain name, please install Wordpress so you can start building your website/landing page:

<https://wordpress.com/>

Wordpress is basically a website platform that allows even the greenest newbie to build and manage a website and its content with ease. Its free and there really is no point in giving any alternatives as this is the industry standard unless you can code or able to pay someone to code a website for you. *If you have paid hosting the installation of wordpress is one click and takes around 20 seconds, no expertise required.*

Free Wordpress theme to help you build your site:

<https://www.layerswp.com/>

Alternatively if you know a thing or two about html and css, use these templates to build your site/landing page:

<https://templated.co/>

### **Where to get free hosting:**

The following are a few options you can try out. They all come with free subdomains. This means that you website will have the

hosting company's name in your domain for example *www.yourwebsiteName.theFreeHostingCompanyName.com*

<https://x10hosting.com>

X10hosting seems to be one of the better options, as it does include the control panel (cPanel) meaning we can install wordpress at a click of a button, which is HUGE. Make sure you go through the signup process correctly, they like to limit sign ups from IP addresses. So get it right the first time. But of course there are other limitations. Some alternatives that offer free hosting are below with varying services.

<https://www.freehosting.com/client/cart.php>

<https://www.000webhost.com/earn-money-online>

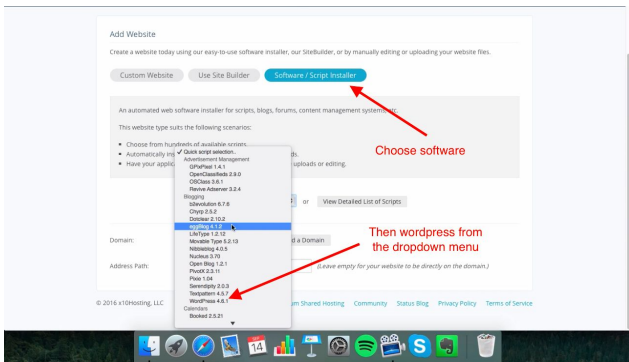
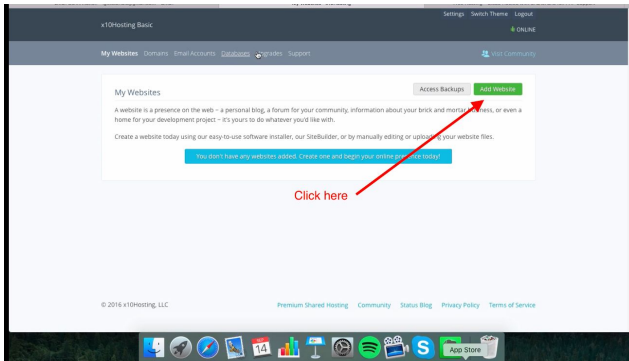
<https://googiehost.com>

There are many free web hosting services out there, hundreds in fact. Some are to be honest terrible. Some are acceptable. You need to appreciate why something is free. So expect a service that is going to be far from the paid ones. We are talking speed and uptime here guys.

### **What i need to do**

1. Get hosting. Free or paid. Make the decision. Go with X10hosting for now. Just ensure you can install wordpress.

2. Install wordpress. Simple as that. In X10hosting you need to install a custom script from the drop down menu, but it's pretty much one click.



3. Create an email. If you bought a domain such as [www.davesmith.com](http://www.davesmith.com), go into the control panel and create a decent email to use as the email face of your company like [dave@davesmith.com](mailto:dave@davesmith.com). If you choose to use a free email like Gmail, accept that there is a possibility that there may be

deliverability issues.



## **Offers To Promote As an affiliate**

Once we have our email marketing service and web hosting ready we then need to find some affiliate offers to promote to the traffic we will be driving to our landing pages.

My favourite starting points as an affiliate is to promote low paid offers, offers or products that cost the customer around \$5-\$10. The magic is having a deep sales funnel, if the product we are promoting has a deep sales funnel, then we can make a lot of money if the customers we send to the offer go onto purchase upsells in the funnel. For example a customer may buy the front end offer for \$5, then go onto buy the first upsell of additional content for \$27, then a second upsell of additional content for another \$27 and so on.

The following sites I highly recommend as starting points when becoming an affiliate marketer:

### **Warrior Plus:**

<http://warriorplus.com>

**JVZoo:**

<http://jvzoo.com>

**Click Bank:**

<http://clickbank.com>

When selecting an offer to promote there are a number of things you should consider. Firstly What is the quality of the offer? Are people promoting it already (good sign) and has the product creator a track record of producing products that sell. Secondly is the offer evergreen or at least current? Check out the product and see if it's still relevant before selecting. Lastly you need to know what the commission rates are. Two factors here. What % do you get from the front end product ie. the initial commission you get upfront when a sale is made and what the upsells are and the % you receive if sales are made. Also consider whether there are any recurring commissions, which means you get paid every month for example from one sale.

One thing to remember is that the affiliate link that is created is usually the domain of the network plus a long list of letters and or numbers. This is fairly long and unsightly. Not a major issue, but a lot of other websites and email providers do not like affiliate links and block them. Therefore we need to mask them. This is the process of hiding them behind another weblink that automatically redirects people to our affiliate link once it is clicked. The best way to do this is with your own paid hosting and domain, by creating a redirect link as this will have your own domain name and look great. If you do not have paid



hosting you will need to use free alternatives like;

Goo.gl

<https://goo.gl>

## What i need to do

1. Go to the sites above and register FREE.
2. Assess the offers and chose one or more that fits with you.
3. Grab your affiliate link.

**Warrior+Plus**

Marketplace Vendors Affiliates Deal of the Day Support

Affiliates | offers | get links | stats | transactions | contests | launch calendar

**DEAL OF THE DAY** Laziest Online Profits Ever? (Surprising...)  
"...Brett shows you how he can send 10 visitors and make \$200 like he has... and does it ever work..."

**Affiliate Offers** Click here first Show: All Offers

Offer Title / Keyword Vendor Name Sort by Filter Pulse Score Reset Search

**All Offers** Results: 1-100 of 6,336

Product / Vendor	Launch Date	Sales	Conv. Rate	Visitor Value	Avg. Sale	Comm. Rate	Refund Rate	
8 Minute Profits vickybabe	2016-08-24	3000+	15%	\$2.49	\$16.63	5%	112.43	Get Link 40.381%
Overnight Commissions gkmarketing	2016-08-30	1000+	10%	\$1.26	\$12.56	5%	88.53	Get Link 15.348%
The Simple Affiliate Bill Hugall	2016-09-01	1000+	13%	\$1.78	\$13.66	1%	64.27	Request 0
Local Lead Arbitrage lamontstames	2016-09-03	2000+	25%	\$2.70	\$10.82	2%	61.25	Request 0

Want more exposure for your affiliate offer? Advertise here.

Then click on request links

4. Mask your affiliate link with your domain or goo.gl



## **Landing Page Software**

A landing page is a promotional web page with the sole purpose of obtaining or converting traffic.

Landing pages generally fall within 2 types, firstly a squeeze page where we merely seek to obtain an opt-in to an email list or a sale page where we look to sell something.

We need a landing page to pre sell our offer which will increase the conversions of our traffic to sale.

If you google landing pages you will be met with a plethora of solutions for creating such pages. The high ranking sites will all be web based subscription services. Services such as Lead Pages and Click Funnels. Some of these services are incredible. Once you work up your business i'm sure will look into these for sheer ease of use, high converting tested templates and beautiful design of the products, but for now there are FREE alternatives. All the alternatives will require hosting as you need to put your sites somewhere, hence the earlier requirement for installing wordpress to your hosting.

Fortunately we can utilize wordpress to make landing pages. However it does take a little bit of time and effort. But, it is free, that is what makes the paid options so enticing, but let's crack on with wordpress because it is very simple.

Fortunately there are a number of plugins you can install to your wordpress site that will allow you to help you to create decent landing pages.

### **What needs to go on my landing page?**

The landing page needs to pre sell the offer or gain an opt-in. Therefore you need three key elements.

1. An attention grabbing headline
2. Persuasive sale copy or video
3. A call to action with an opt-in box

Fairly straightforward set of elements. Just remember to consider your end goal. What is the purpose of this landing page. When putting a page together the three elements to consider are; the customer's pain points, the benefits of the offer and how this solves the problem. Remember you do need to sell the offer to the reader. You need to get them to opt-in.

The landing page will be promoting an offer, so ensure that you have the link to where the landing page will send the viewer once they opt-in. Also when designing you opt-in try you best to make it similar to the offer page in terms of color schemes etc.

## What i need to do

This is the **biggest** tutorial so please **concentrate** and follow all the steps.

1. Log in to your wordpress admin page. Here you can change the look of your site and also create new content. You'll find this link in your hosting, but it will usually be [www.yourdomain.com/wp-admin/](http://www.yourdomain.com/wp-admin/) You will have set up a username and password during the wordpress instalation.

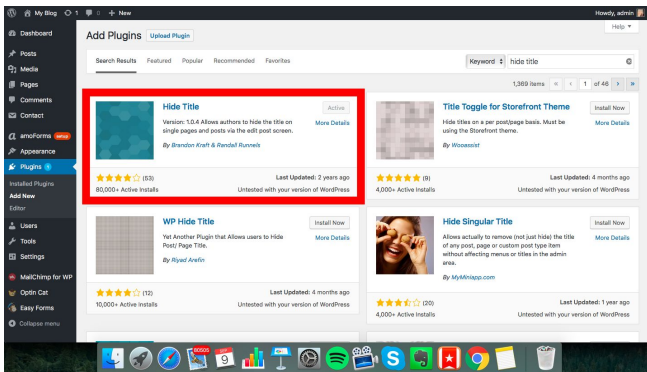
2. Install a simple and basic wordpress theme. A theme is effectively the general style of your site including where menus, main content, header images are placed and look as well as how text is formatted. We want one as plain as possible. Do your research. Many will have templates that specifically create landing pages or have templates that just strip out all the additional stuff. To see what templates a theme has create a new 'page' and in the edit mode on the right hand side there may be a drop down menu for templates if the theme has them. If it doesn't try another theme. For this example install the theme '**Twenty twelve**'. To do this click on 'appearance' in the left hand side menu then 'themes' then 'add new'. Here are a load of free themes to try. Some do have complicated features. Experiment. For now search for and install '**Twenty Twelve**'. The theme should be installed and your site will now follow the look of this theme.

3. Install 3 plugins. Plugins are small pieces of software usually created by a third party that activate more features within

wordpress. The recommended plug-ins here are free. Click on 'plugins' from the left hand menu, then 'add new' new the top. Then search for these three plugins. Click 'install' wait a few moments then the button will turn to 'activate' click this.

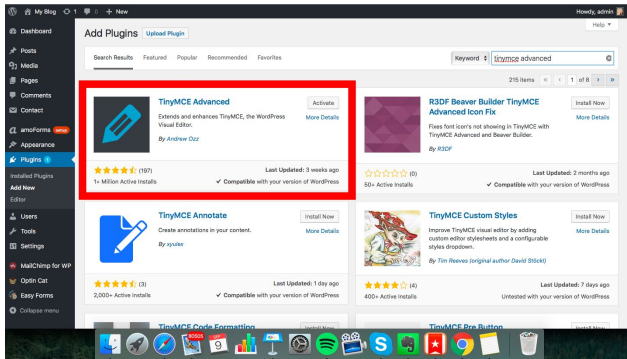
## Plugin: Hide Title

Simple plugin that will remove the title of each page. We can turn this off and on with each piece of content we make.



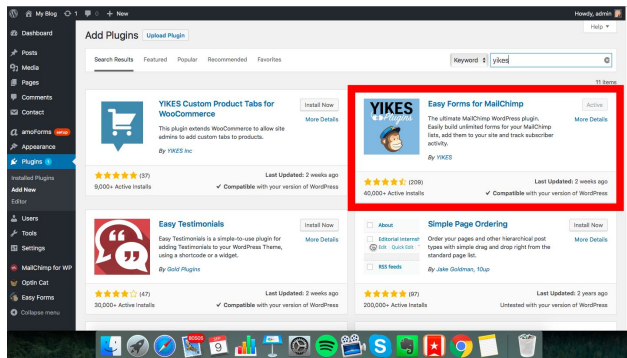
## Plugin: TinyMCE Advanced

This adds additional text editing features to the basic wordpress setup including font, text sizes and text colour. Same as any word processor.

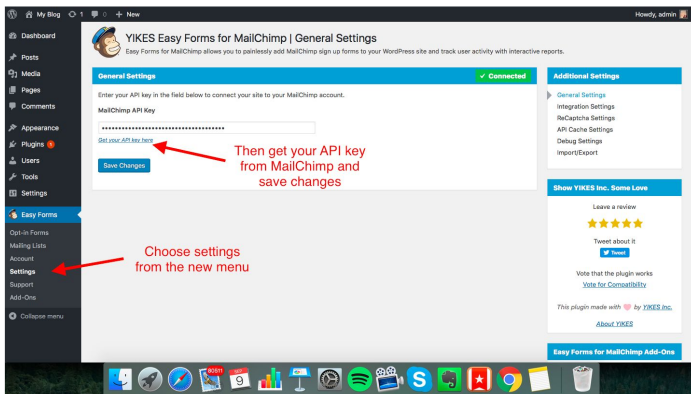


## Plugin: Yikes easy forms

Create opt-in forms that connects to the mailchimp email marketing service.



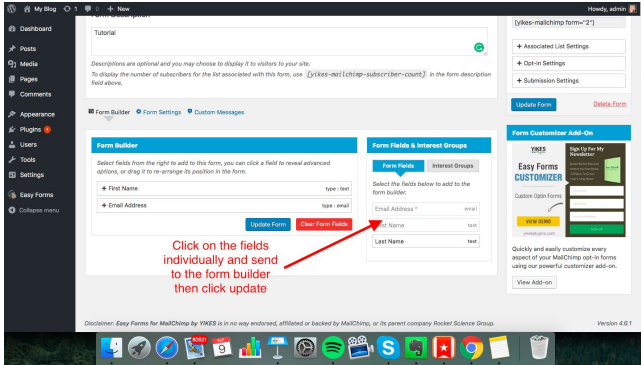
4. Create an opt-in form using easy forms. Once installed easy forms with create a new menu heading in the main left hand side menu of wordpress called 'easy forms'. Click on this then choose 'settings'. Here we need to connect to your mailchimp account. It requires what is called an API key. Click on 'get your API key' This will take you to mailchimp, login and click create API key. This will create a long code of letters and numbers. Copy this and paste it into the box in wordpress. Click 'save changes'.



Now click on opt-in forms from the easy forms sub menu. Then on the right hand page fill in basic details to create a new form, which include selecting the list you created in mailchimp.

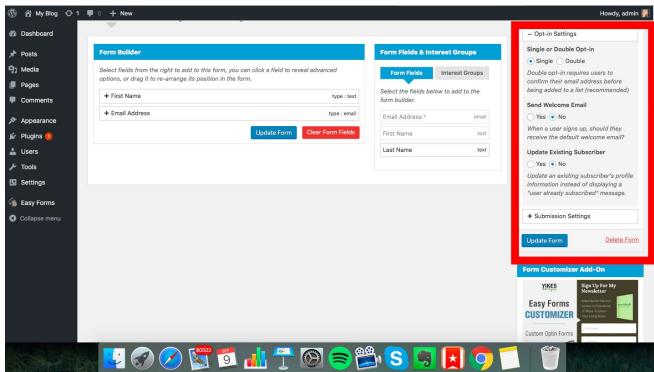
This brings up a page with a variety of options. Lets keep it simple. At the bottom of the page there are two sections 'form builder' and 'form fields' simply click on the fields 'name' and 'email address' to send across to the form builder box. Then

click update form.

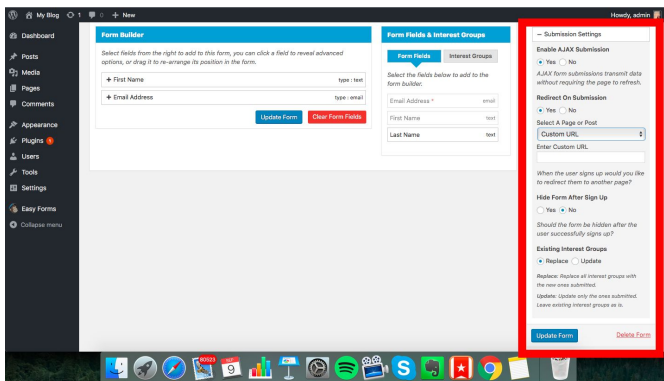


Next we need to change some of the behaviors of the form. In the right hand corner there is the form setting section. Click on opt-in settings. For our purposes as marketers we suggest selecting single opt in. A double opt-in means they get an email and have to click on it then click yes to being on the list. With single opt-in they are straight on. Then select no for send welcome email as we will manage that ourselves. Also no to update subscriber.



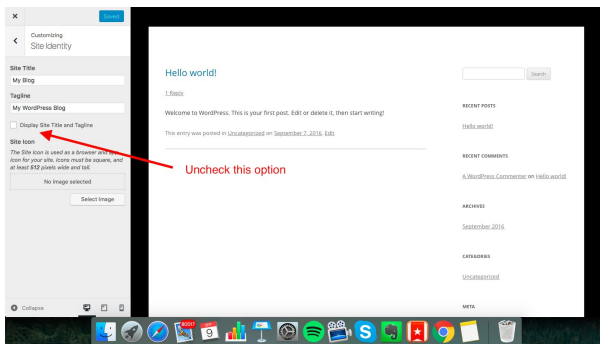
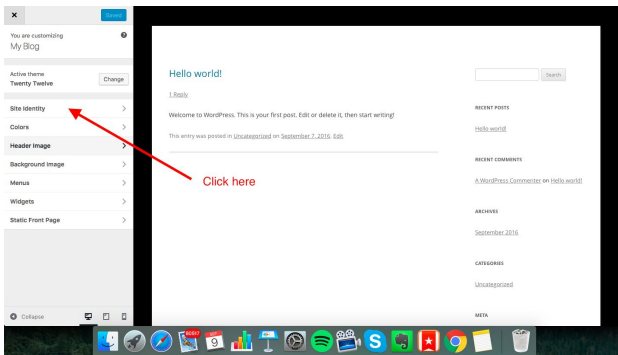


We now select submission settings. Here we have two things that concern us. First we want to redirect people following sign up. This is where you input your affiliate link. Secondly make sure you have 'hide form after sign up' turned off. Click update form.



Make sure all the update form buttons have been clicked. Your form is now created and saved for later.

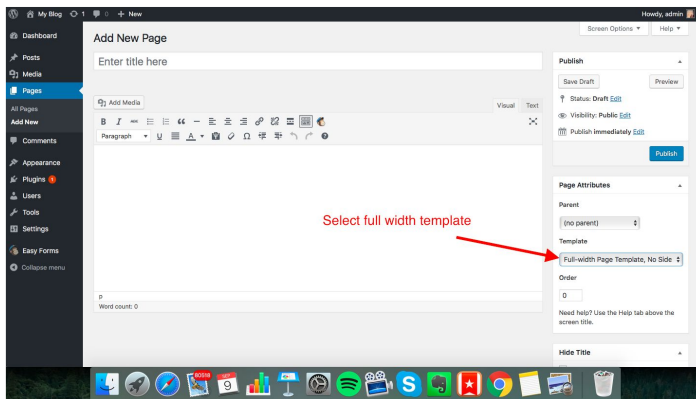
5. We now want to remove the website heading and sub heading. These are standard titles that would usually be on every page of a wordpress site. The default Heading is 'My Blog' and the default sub heading is 'Just another wordpress site'. Using the 'Twenty Twelve' theme we can remove them easily. Click on 'Appearance' in the left hand menu then 'customise'. This bring up the theme editor. In the menu click 'site identity' then uncheck 'display site title and tagline'



6. Next the menu has to go. We remove this my going back into

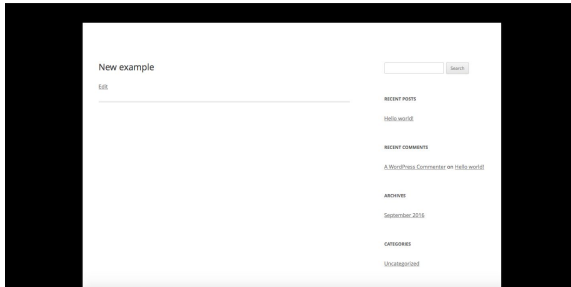
'appearance' and choosing 'menus'. In here we need to create a new menu. This will populate a menu with 3 headings like 'home'. Just click on each of these boxes and click 'remove'. Once the headings are gone tick the option to make it the default menu and click save. The menu is gone.

7. We now need to start creating our landing page. To do so click on 'pages' from the left hand menu then click 'add new'. This opens up the editor to create a new page. First thing we need to do is select the correct template. As previously explained the theme 'twenty twelve' has a plain template perfect for landing pages, not all themes do, so search around if you do not want to use this theme. On the right hand side within the attributes panel there is a template drop down option. Select 'Full width page template, no sidebar'.

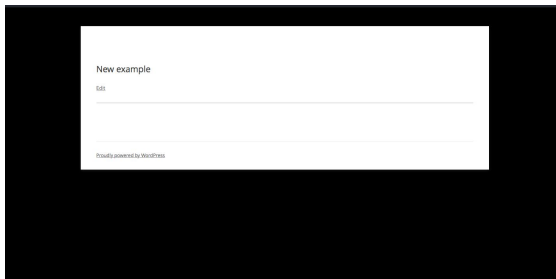


This will give us the plain look we want. See the two examples below of default and the full page template.

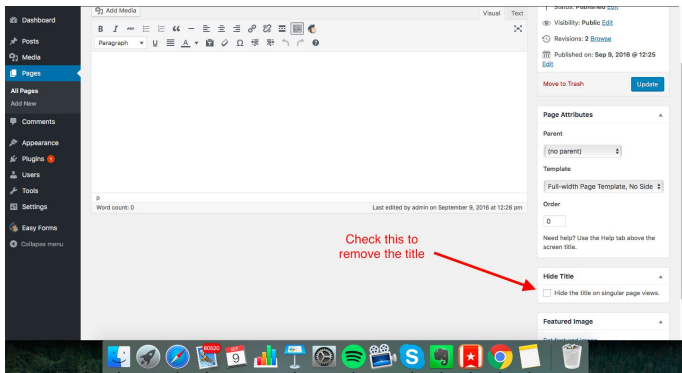
## The default look



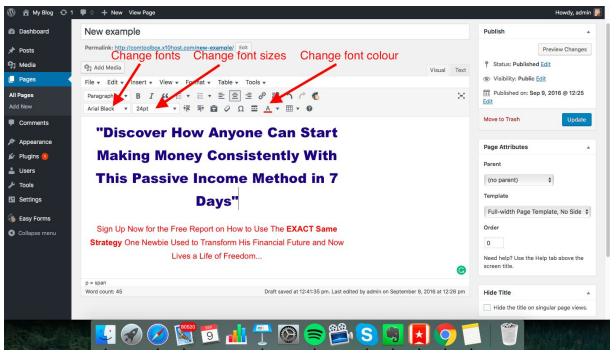
## The full page template



As you can see we have stripped away all the extra links wordpress provides, except the title. To do this we need to ensure that we have already installed the plugin 'hide title' as explained earlier. Then to enable this feature we need to select it. It is located on the edit page beneath the attribute section, just check the box and the tile is gone and we have a fully blank page.

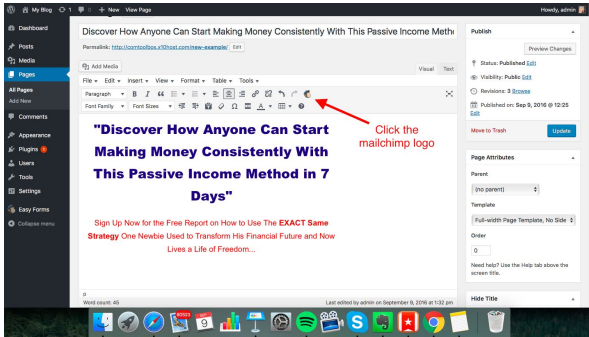


8. The next step is to design your landing page. This really is up to you and what you are going to promote. You need to write a good headline and some persuasive copy. Alternatively create a video instead of text copy. Make sure you have installed the plugin 'TinyMCE advanced' as this will give you a plethora of text options like fonts and colours.

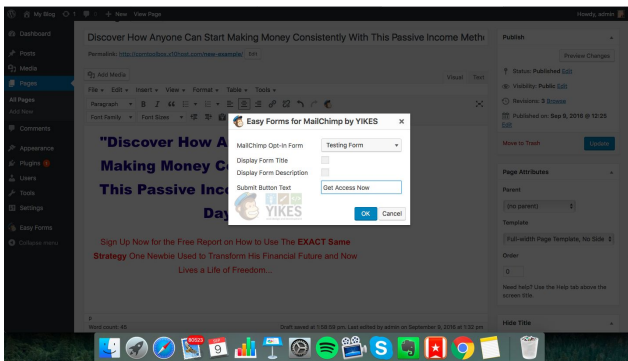


9. We now need to integrate the form we made earlier with easy forms so that we have an opt-in. To do this we click on the little

mailchimp logo in the text toolbar.



By clicking on this button a small option box will pop up. Select the correct form you want to input, then decide what text you want on the button like 'buy now' get access' etc.. Then click ok. This will input some code into your page that looks like `[yikes-mailchimp form="1" submit="Get Access Now"]` This is fine the form will be visible on the final page.



Your landing page is now complete. Click 'update' under the

publish section on the right hand side and your page is now LIVE. At the top it now displays 'view page'. Click this to see your work. This will send you to your landing. Save the link.

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First Name

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Get Access Now



## **Free Traffic**

The following sites are from our GOLDEN database. We use these sites to get clicks to our landing pages for either FREE or NEXT TO NOTHING. Generally the way it works is, you will get PAID to surf and to click on ads. In exchange you can then use that credit to pay for ads yourself. You will then place ads on these sites which link to your affiliate links and landing pages. There are a large amount of exchanges which you can work with. These are the ones we have had the most success with.

Easy Hits 4 U

<https://www.easyhits4u.com/>

10k Hits

<https://www.10khits.com>

TE Racing League

<http://teracingleague.com/>

Neobux

<https://www.neobux.com>



BuxVertise

<http://buxvertise.com>

Clixten

<http://clixten.info>

Twickerz

<http://www.twickerz.com>

Clickyclix

<http://clickyclix.com>

Legacy Clix

<http://legacyclix.com>

GPT Plannet

<http://www.gptplanet.com>

OKIK

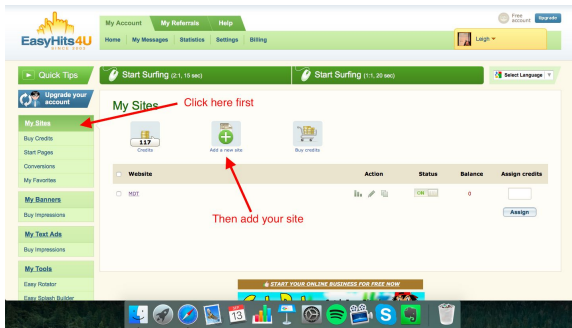
<https://okik.me>

## **What I need to do**

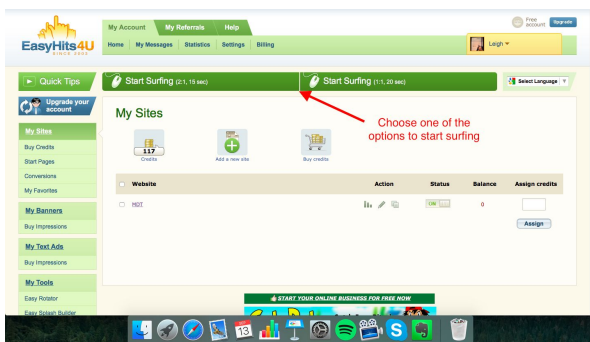
1. Sign up to the exchanges. They generally all work very similarly. You browse advertisements or website in exchange for credit or points. You then spend these for your own traffic. We will show you two of the exchanges below. Go through the list above and see what ones work for you.

## Easy Hits 4 U

First of all sign up with a valid email address. The log in to Easy Hits 4 U. Once inside click on 'My Sites' on the left hand menu. Here you can add you website that you want to get traffic for. Fill in the relevant details.

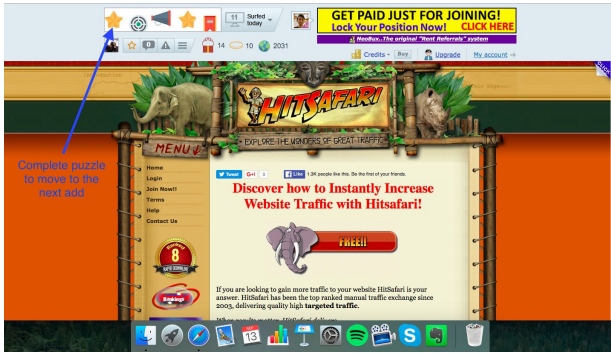


We now need to start earning credits. There are two options to gain credits, which means you have to view sites for either 15 or 20 seconds.

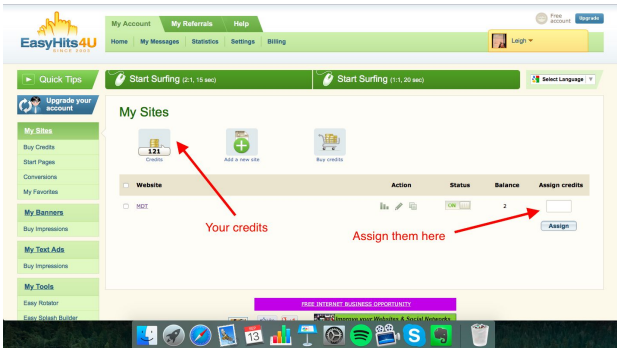


This will open up the viewing window. Just view an ad for the allotted time then complete the mini puzzle in the top left hand

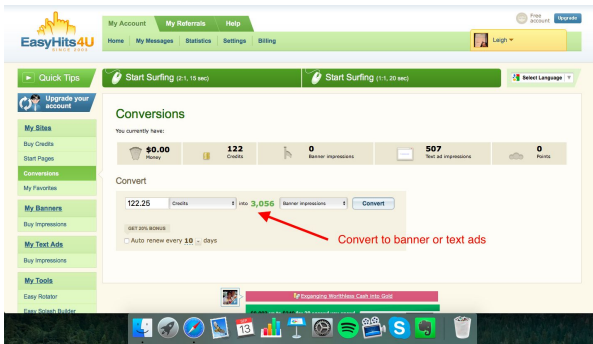
corner to proceed to the next one. Just repeat this to build up credit.



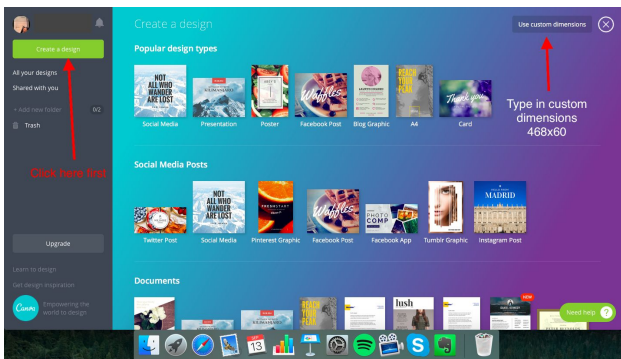
Once you have the credit you have two options. You can go back to 'my sites' and then assign credits to that site to earn views.



Alternatively you can convert the credits into banner or text adverts. Do this by clicking on 'conversions' under 'my sites'. Once you have converted your credits click on 'My banners' or 'My text ads' and simply create an ad.

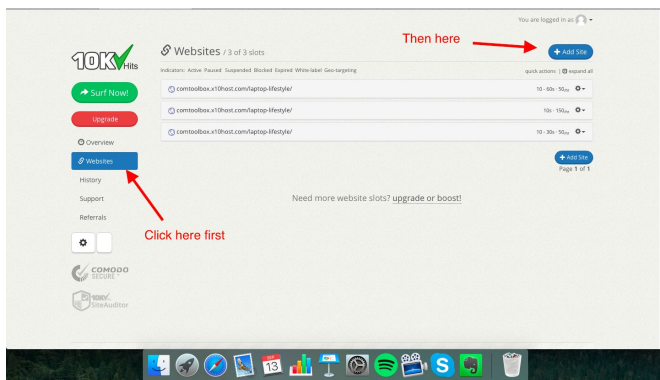


If you want to create a banner image for a banner ad. The best way to do this is with Canva.com Sign up for a free account. This is a great free resource to create free images. Login to canva. Then click 'create design'. There are lots of options but click on the top right where it says use custom dimensions. Type in 468 x 60. This will open up the design page. Simply drag and drop text and background. Once done click 'download on the top right hand corner and save to your computer which you can now upload as you banner ad image.



## 10k Hits

First of all sign up with a valid email address. First all of you need to add your website. Click on 'websites' in the left hand menu then click the button that says 'add website' and fill in all the details.



You now just need to start earning points and these will automatically be distributed back as hits to your website without any further input. So Click on 'Surf now' and just let the browser load sites. You do not need to click on anything.



## **Other Free Traffic Strategies**

There are a plethora of free traffic strategies that can be adopted. Most free strategies do take up time, but the beauty is that they offer longevity as opposed to paid strategies which often only offer immediate results. Below is a range of simple strategies that you can easily adopt.

### **Spreading links**

The more your link can be seen the more likely it will be clicked and acted upon. First of all we can utilize our email signatures on all emails sent. Next we can do some research and find forums that discuss our topic and utilize our forum signature. Remember to add content to any forum do not spam. Next we can write articles for other websites on the basis that links back to us will be provided. Lastly we can answer questions people have in the form of a answer and a link. Use the following sites.

Quora - <https://www.quora.com>

Yahoo Answers - <https://answers.yahoo.com>

## **Social Media**

Take advantage of this free traffic juggernaut. People use social media like search engine so we know what they like, want and need.

Create twitter and instagram accounts and post regular content. Set up automatic direct messages when people follow you, by using <https://web.crowdfireapp.com> and recycle/automate content by using <http://recurpost.com> Use the hashtag feature to search for word and phrases that meet your audience and follow them to entice them to view your profile. Engage will followers.

Use Facebook. On this platform there are two features we can use. Pages and groups. Create a page and build your presence just like Twitter. With the groups find suitable ones and join them, Offer value, discuss and help. Them slowly filter you links when appropriate. Do not spam.

Try similar tactics with Pintrest, Google+, LinkedIn and Reddit.

One of the best ways to build a social media presence and therefore promote your offers is to reach out to people that already have a large following. Speak and connect with these guys and see how they can help you.

## **SEO**

Search engine optimisation is the process of creating websites that rank highly when search for in a search engine. This applies to both Google and Youtube and linking both is even better! Create content regularly. Ensure that it is keyword rich with links to high ranking sites and get it shared socially and the site will rank and therefore provide you with ongoing traffic.





## **Email**

This is how the system completes and comes full circle. The process so far has been about driving traffic to a landing page where people opt-in to your email list and possibly take up an offer you have been promoting. Now that we have their email address and know what they are interested in we are in the position to market further offers to them.

We do this by sending our list emails and building a relationship with them. MailChimp allows us to send 12,000 emails a month for FREE to a list size up to 2,000 addresses. It does not support automation, this is a paid feature. Automation, the art of sending emails automatically once people subscribe is something you will want to do down the road and we will discuss this as part of expanding our business. For now sending regular emails (email blasts) to your list is more than acceptable and will do the job until we feel ready to invest in our business.

### **What can we do with an email blasts?**

Firstly we can build a relationship with the list. We can introduce ourselves and communicate with them in a way that is inclusive. We can produce information and content we feel would be

beneficial to the audience, further building the relationship. We can also sell our own products or promote offers as affiliates.

## **Types of emails we can send**

- Promotional - Selling or promoting offers.
- Free content - Tips, advice or articles.
- Lists - Recommended resources.
- Achievements - A lesson learnt or a success.
- Questions - Ask the audience for advice.

## **What to consider in each email**

First and foremost make sure your formatting is onpoint. Ideally make paragraphs short and sweet. Consider that many email are viewed on mobile devices.

Make sure the title is attention grabbing but interesting. DON't use words like FREE, WIN, MAKE MONEY, SEX etc..

Have one call to action. You want the reader to do one thing, what is it, make it clear to them, do not confuse them with multiple messages, save that for the next email.

Any links you have should be on their own separate line and **bold**.

Remember to check and review before you click send.

## **Strategy**

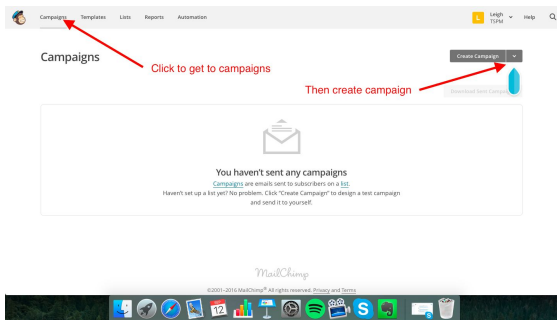
There are many strategies out there for mailing lists. Our recommendation when building lists is to mail out every day.

What have you go to lose? In the early days your list will be small, so losing a subscriber might feel like the end of the world, but your aim should be to build to the thousands. You just need to get your message out as much as possible.

## What i need to do

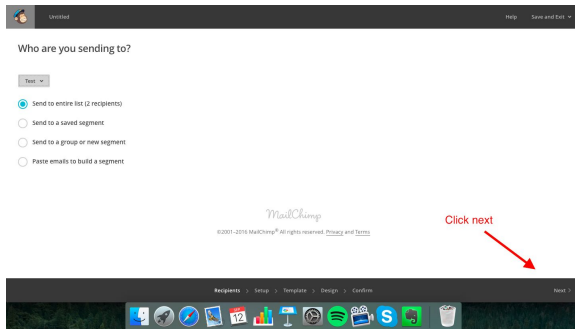
1. Log into mailchimp

2. Create a campaign. Click on 'campaigns' at the top then select 'regular campaigns' from the right drop down menu. Choose your list then tick 'send to whole list. To move to the next section click 'next' this is oddly hidden in the bottom right hand corner.



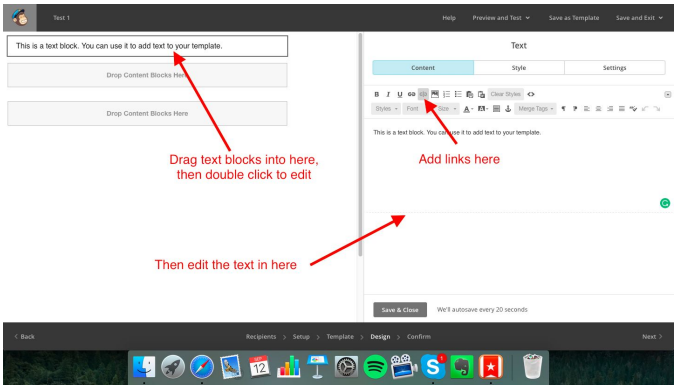
3. Fill out the campaign settings. Choose a name for your reference. Then the subject headline of the email. This is what people will see in their inbox. Then type in the from name which is yours along with the email address you want it displayed as being sent from. Remember what I said previously about free

email account such as Gmail (their deliverability is less than own hosted email accounts). Next tick the 'personalize to' box. This will automatically type in the persons names in the email, if we have it. There are other options you can explore. Then click next in the bottom right hand corner to proceed.



4. Choose a template. We always recommend choosing a blank one, mainly because of the varied devices used to read email. We don't want pictures or anything fancy, just our messages and our links.

5. Create your email. In the left hand pane is the preview. There are 3 text blocks. Delete the default blocks. Then drag across a fresh text block. Then type your email. Remember the tips we gave earlier in the chapter. Click on the small button that looks like chains to add a link and use a masked link. Once complete click next in the bottom right hand corner. This brings up and summary to review then just click 'send' and its down. The email is on its way to your list.





## **How you can take you business to the next level**

Of course you need to start with something. These tools will take you so far. So get onboard and work with them. Work hard and be persistent. These tools are free so there is the exchange in time, but work hard and you will get to the next level. When you get here there are a number of ways you can expand and develop your business.

### **Build your brand**

Using high quality content and social media you can build your brand to increase traffic to your key websites. Write content that people want or need. Optimise your website for search engine traffic to bring in organic traffic. Supplement this with social media posts and updates.

1. Create regular content
2. Make sure your website is search engine optimised
3. Sign up and maintain facebook, twitter and youtube accounts

## **Automation**

This is a paid service, but opens up a new world and saves you so much time. Create auto responder series, so that when someone signs up to your list they get a series of pre-written emails you have created that will be delivered at a pre-determined times from joining the list. This also enables you to instantly remind people about the offer you were initially promoting as they may have 'forgotten' to make a purchase.

## **Paid traffic**

This can come in different disguises. But it is targeted so the likelihood of conversions is significantly higher. Think google ads, facebook ads and solo ads.

## **Your own domain and hosting**

This is the first paid service you should venture in. It will give you a better presence online and give you more flexibility

moving forward. Also allows you to create better emails that are more likely to inbox as well as masked link that fit with your brand.





## **FREE Resources**

Below is THE ultimate list of the best FREE resources to help you be successful. This is genuine GOLD. Having tested thousands of websites, plugins and apps over the years we have compiled our bible of GO TO services that we must use and they are below. We have covered all the main areas in the business including websites, graphics, content and even productivity. Go through the list and test them out, i am convinced there are many here that you will start using and not be able to live without. If they have an app get that for your smart phone and utilize the cloud!

### **Websites**

Strikingly - Build beautiful websites

<https://www.strikingly.com>

Layers - Wordpress site builder

<https://www.layerswp.com>

Logaster - Free logo creation

<https://www.logaster.com>

## **Business**

Invoicely - invoice creator

<http://invoiceto.me>

KISS - Free legal documents

<http://500.co/kiss/>

Germ - Idea management

<https://germ.io>

The name app - Search for available names on all platforms

<http://thenameapp.com>

## **Writing**

Hemmingway App - Make it clearer

<http://www.hemingwayapp.com>

Grammarly - Get your grammar right

<https://app.grammarly.com>

Egg timer

<http://e.ggtimer.com>

Liberio - Make ebook with google

<http://liber.io>

## **Content & ideas**

Portent - Idea generator

<https://www.portent.com/tools/title-maker>

Google trends - what topics are current

<https://www.google.com/trends/hottrends>

Buzzsumo - Find shared content

<http://buzzsumo.com>

Ruzzit - Find shared content

<http://www.ruzzit.com>

## **SEO & website analysis**

MOZ - Site analysis

<https://moz.com/researchtools/ose/>

Quick sprout - Site analysis

<https://www.quicksprout.com>

Marketing grader

<https://website.grader.com>

Google keyword planner - keyword reasearch

<http://adwords.google.com/keywordplanner>

Keyword Tool - Alternative keyword tool

<http://keywordtool.io>

Google page speed insight - Check you website speed  
<https://developers.google.com/speed/pagespeed/insights/>

## **Image optimisers**

Tiny

<https://tinyjpg.com>

<https://tinypng.com>

## **Image Editors**

Canva - Create graphics for every occasion

<https://www.canva.com>

Pixlr - Edit photos and picture easily

<https://pixlr.com/editor/>

Easel - Create easy visual and infographics

<https://www.easel.ly>

Meme generator

<https://memegenerator.net>

Pablo - Create images

<https://pablo.buffer.com>

## **Email Management**

Hello Bar - Get more subscribers

<https://www.hellobar.com>

Sumo Me - Lightbox list builder

<https://sumome.com/app/list-builder>

CannedEmail Pre written responses

<http://www.cannedemails.com>

## **Social Media**

Writerack - How to create a tweetstorm

<https://writerack.com>

Later - Plan social content

<https://later.com>

Hootsuite - Manager all social and plan

<https://hootsuite.com>

Pin Button - Pinterest button on all images

<https://wordpress.org/plugins/pinterest-pin-it-button-for-images/>

Filament - Get more shares

<http://filament.io>

Crowdfire - Automate direct messages after a follow

<https://web.crowdfireapp.com>

Recrpost - Automate & recycle content

<http://recurpost.com>

## **Surveys**

Typeform create forms

<https://www.typeform.com>

Tally - Create polls

<http://tally.tl>

Survey creator

<https://freesurveycreator.com/index/>

## **Fonts**

Font combination - See what works

<https://www.canva.com/font-combinations/>

Font Ninja - Find fonts

<http://www.fontface.ninja>

Google Fonts

<https://fonts.google.com>

Dafont - Free fonts

<http://www.dafont.com>

1001 Fonts - Free fonts

<http://www.1001freefonts.com>

Icons

<http://www.toicon.com>

Font generator

<http://fontello.com>

## **Productivity**

Noisli - Knockout distractions

<https://www.noisli.com>

Coffitivity - Coffee shop sounds

<https://coffitivity.com>

Selfcontrol - prevent distracting websites

<http://selfcontrolapp.com>

Cold Turkey - Block websites

<https://getcoldturkey.com>

Trello - Organise and collaborate

<https://trello.com>

Evernote - More than just a notebook, much, much more

<https://evernote.com>

Dropbox - Cloud storage  
<https://www.dropbox.com>

Yanado - Project management inside gmail  
<https://yanado.com>

Wetransfer - Transfer files up to 2GB  
<https://www.wetransfer.com>

Slack - Teamwork  
<https://slack.com>

Google Hangout - Team or group platform  
<https://hangouts.google.com>

Realtimeboard - Interactive whiteboard  
<https://realtimeboard.com>

Skype - Video and text messaging  
<https://www.skype.com>

Wunderlist - Create lists  
<https://www.wunderlist.com>





## **Free traffic ultimate resource list**

The following is an extensive list of free resource we have thrown in as a bonus. Please go through these in your leisure.

Video sharing sites

[www.YouTube.com](http://www.YouTube.com)

[www.Metacafe.com](http://www.Metacafe.com)

[www.Dailymotion.com](http://www.Dailymotion.com)

[www.Vimeo.com](http://www.Vimeo.com)

[www.Veoh.com](http://www.Veoh.com)

[www.Flickr.com](http://www.Flickr.com)

[www.break.com](http://www.break.com)

[www.flixya.com](http://www.flixya.com)

Social Media Sites

[www.Facebook.com](http://www.Facebook.com)

[www.Twitter.com](http://www.Twitter.com)

[www.Pinterest.com](http://www.Pinterest.com)

[www.Myspace.com](http://www.Myspace.com)

[www.Linkedin.com](http://www.Linkedin.com)

[www.bebo.com](http://www.bebo.com)

[www.friendster.com](http://www.friendster.com)

[www.Flixter.com](http://www.Flixter.com)

Web 2.0 Sites

PR 9:

[www.wordpress.com](http://www.wordpress.com)

PR8:

[www.weebly.com](http://www.weebly.com)

[www.blogger.com](http://www.blogger.com)

[www.tumblr.com](http://www.tumblr.com)

[www.typepad.com](http://www.typepad.com)

[www.tripod.lycos.com](http://www.tripod.lycos.com)

PR 7:

[www.squidoo.com](http://www.squidoo.com)

[www.jimdo.com](http://www.jimdo.com)

[www.yola.com](http://www.yola.com)

[www.angelfire.lycos.com](http://www.angelfire.lycos.com)

[www.wikidot.com](http://www.wikidot.com)

[www.webs.com](http://www.webs.com)

[www.webnode.com](http://www.webnode.com)

PR 6:

[www.hubpages.com](http://www.hubpages.com)

[www.edublogs.org](http://www.edublogs.org)  
[www.webspawner.com](http://www.webspawner.com)  
[www.soup.io](http://www.soup.io)  
[www.ucoz.com](http://www.ucoz.com)  
[www.travelblog.org](http://www.travelblog.org)  
[www.webstarts.com](http://www.webstarts.com)  
[www.moonfruit.com](http://www.moonfruit.com)  
[www.onsugar.com](http://www.onsugar.com)  
[www.areavoices.com](http://www.areavoices.com)  
[www.blog.com](http://www.blog.com)  
[www.blogdrive.com](http://www.blogdrive.com)  
[www.freeflux.net](http://www.freeflux.net)

PR 5:

[www.webgarden.com](http://www.webgarden.com)  
[www.helium.com](http://www.helium.com)  
[www.snappages.com](http://www.snappages.com)  
[www.sosblogs.com](http://www.sosblogs.com)  
[www.insanejournal.com](http://www.insanejournal.com)  
[www.alivenotdead.com](http://www.alivenotdead.com)  
[www.hpage.com](http://www.hpage.com)  
[www.webspawner.com](http://www.webspawner.com)  
[www.blinkweb.com](http://www.blinkweb.com)  
[www.devhub.com](http://www.devhub.com)  
[www.thoughts.com](http://www.thoughts.com)  
[www.getjealous.com](http://www.getjealous.com)  
[www.yousaytoo.com](http://www.yousaytoo.com)  
[www.dinstudio.com](http://www.dinstudio.com)  
[www.doomby.com](http://www.doomby.com)

[www.350.com](http://www.350.com)

[www.beep.com](http://www.beep.com)

PR 4:

[www.iseekblog.com](http://www.iseekblog.com)

[www.blurty.com](http://www.blurty.com)

[www.wallinside.com](http://www.wallinside.com)

[www.fotopages.com](http://www.fotopages.com)

[www.2itb.com](http://www.2itb.com)

[www.blogster.com](http://www.blogster.com)

Tutorial Sites

[www.instructables.com](http://www.instructables.com) – Visual tutorial site

[www.tutorialized.com](http://www.tutorialized.com) – Technical and marketing site

[www.Udemy.com](http://www.Udemy.com) – Mostly video tutorials

[www.learnist.com](http://www.learnist.com) -

[www.techtutorials.com](http://www.techtutorials.com) – Technical and computer tutorials

Guest Blogs – Blogs That Accept Guest Posts

PR 7:

[www.copyblogger.com/blog](http://www.copyblogger.com/blog)

PR 6:

[www.seobook.com](http://www.seobook.com)

[www.b2bemailmarketing.com](http://www.b2bemailmarketing.com)

[www.womenonbusiness.com](http://www.womenonbusiness.com)

[www.business2community.com](http://www.business2community.com)  
[www.business-opportunities.biz](http://www.business-opportunities.biz)  
[www.contentmarketinginstitute.com/blog](http://www.contentmarketinginstitute.com/blog)  
[www.socialmediaexaminer.com](http://www.socialmediaexaminer.com)  
[www.adrants.com](http://www.adrants.com)  
[www.upandrunning.bplans.com](http://www.upandrunning.bplans.com)  
[www.moz.com/ugc](http://www.moz.com/ugc)  
[www.blog.hubspot.com](http://www.blog.hubspot.com)  
[www.smallbiztrends.com](http://www.smallbiztrends.com)  
[www.econsultancy.com/uk/blog](http://www.econsultancy.com/uk/blog)  
[www.marketingprofs.com](http://www.marketingprofs.com)  
[www.iwillteachyoutoberich.com](http://www.iwillteachyoutoberich.com)  
[www.raventools.com](http://www.raventools.com)

PR 5:

[www.lkrsocialmedia.com/category/blog](http://www.lkrsocialmedia.com/category/blog)  
[www.tweakyourbiz.com](http://www.tweakyourbiz.com)  
[www.12most.com](http://www.12most.com)  
[www.e-junkie.info](http://www.e-junkie.info)  
[www.online-bahvior.com](http://www.online-bahvior.com)  
[www.nevillehobson.com](http://www.nevillehobson.com)  
[www.adverblog.com](http://www.adverblog.com)  
[www.suitcaseentrepreneur.com](http://www.suitcaseentrepreneur.com)  
[www.socialfresh.com](http://www.socialfresh.com)  
[www.mpdailyfix.com](http://www.mpdailyfix.com)  
[www.blog.kissmetrics.com](http://www.blog.kissmetrics.com)  
[www.blog.marketo.com](http://www.blog.marketo.com)  
[www.convinceandconvert.com](http://www.convinceandconvert.com)  
[www.killerstartups.com](http://www.killerstartups.com)

[www.scottmonty.com](http://www.scottmonty.com)  
[www.under30ceo.com](http://www.under30ceo.com)  
[www.blog.compete.com](http://www.blog.compete.com)  
[www.blog.clickbank.com](http://www.blog.clickbank.com)  
[www.quicksprout.com](http://www.quicksprout.com)  
[www.searchenginepeople.com/blog](http://www.searchenginepeople.com/blog)  
[www.ducttapemarketing.com](http://www.ducttapemarketing.com)  
[www.freelanceswitch.com](http://www.freelanceswitch.com)  
[www.johnchow.com](http://www.johnchow.com)  
[www.affordable-internet-marketing.com](http://www.affordable-internet-marketing.com)

PR 4:

[www.60secondmarketer.com/blog](http://www.60secondmarketer.com/blog)  
[www.blog.deliverability.com](http://www.blog.deliverability.com)  
[www.epiclaunch.com](http://www.epiclaunch.com)  
[www.kaiserthesage.com](http://www.kaiserthesage.com)  
[www.firepolemarketing.com](http://www.firepolemarketing.com)  
[www.birdsontheblog.co.uk](http://www.birdsontheblog.co.uk)  
[www.trafficgenerationcafe.com/blog](http://www.trafficgenerationcafe.com/blog)  
[www.famousbloggers.net](http://www.famousbloggers.net)  
[www.creativeguerillamarketing.com](http://www.creativeguerillamarketing.com)  
[www.shetakesontheworld.com](http://www.shetakesontheworld.com)  
[www.copypress.com/blog](http://www.copypress.com/blog)  
[www.conversionscientist.com](http://www.conversionscientist.com)  
[www.thefuturebuzz.com](http://www.thefuturebuzz.com)  
[www.incomediary.com](http://www.incomediary.com)  
[www.blog.cx.com](http://www.blog.cx.com)  
[www.myblogquest.com](http://www.myblogquest.com)  
[www.bloggernews.net/write-for-bnn](http://www.bloggernews.net/write-for-bnn)

[www.jaysonlinereviews.com](http://www.jaysonlinereviews.com)

[www.apexpacific.com](http://www.apexpacific.com)

[www.webtrafficroi.com](http://www.webtrafficroi.com)

[www.stayonsearch.com](http://www.stayonsearch.com)

[www.problogger.net](http://www.problogger.net)

PR 3:

[www.cfagbata.com/blog](http://www.cfagbata.com/blog)

[www.geekbusiness.com](http://www.geekbusiness.com)

[www.contentverve.com](http://www.contentverve.com)

[www.stayonsearch.com](http://www.stayonsearch.com)

[www.digitalmarketer.com](http://www.digitalmarketer.com)

[www.webtrafficroi.com](http://www.webtrafficroi.com)

[www.smallbusiness.uprinting.com](http://www.smallbusiness.uprinting.com)

[www.onlineincometeacher.com](http://www.onlineincometeacher.com)

[www.myblog2day.com](http://www.myblog2day.com)

[www.inblurbs.com](http://www.inblurbs.com)

[www.opportunitiesplanet.com](http://www.opportunitiesplanet.com)

[www.7boats.com](http://www.7boats.com)

PR 2:

[www.wpmoneyblog.com](http://www.wpmoneyblog.com)

[www.entrepreneurshipsecret.com](http://www.entrepreneurshipsecret.com)

[www.magnet4marketing.net](http://www.magnet4marketing.net)

[www.inblurbs.com/blog](http://www.inblurbs.com/blog)

[www.smbceo.com](http://www.smbceo.com)

[www.revenews.com](http://www.revenews.com)

[www.profitblog.com](http://www.profitblog.com)

[www.netlz.com](http://www.netlz.com)

[www.makemoneyonlinefastplans.com](http://www.makemoneyonlinefastplans.com)

[www.techzyn.com](http://www.techzyn.com)

PR 1:

[www.imz6.com](http://www.imz6.com)

## Internet Marketing Forums

[www.warriorforum.com](http://www.warriorforum.com) – Members: 801,991

<http://forums.digitalpoint.com> – Members: 737,201

[www.wickedfire.com](http://www.wickedfire.com) – Members: 180,107

[www.sitepoint.com/forums](http://www.sitepoint.com/forums) - Members: 762,632

[www.freshmarketingforum.com](http://www.freshmarketingforum.com) – Members: 31,996

[www.v7n.com/forums](http://www.v7n.com/forums) - Members: 248,382

[www.affilorama.com/forum](http://www.affilorama.com/forum) - Members: 225,144

[www.geekvillage.com/forums/index.php](http://www.geekvillage.com/forums/index.php) – Members: 26,317

[www.thefreadforum.com](http://www.thefreadforum.com) – Members: 165,136

[www.clickbanksuccessforum.com/forum](http://www.clickbanksuccessforum.com/forum) – Members: 18,964

[www.theimforum.com](http://www.theimforum.com) – Members: 11,158

## Social Bookmarking Sites

PR 9:

[www.pinterest.com](http://www.pinterest.com)

PR 8:



[www.librarything.com](http://www.librarything.com)  
<http://boingboing.net>  
[www.citeulike.org](http://www.citeulike.org)  
[www.scoop.it](http://www.scoop.it)  
[www.reddit.com](http://www.reddit.com)  
[www.delicious.com](http://www.delicious.com)  
[www.stumbleupon.com](http://www.stumbleupon.com)

PR 7:

<http://lifehacker.com>  
[www.techdirt.com](http://www.techdirt.com)  
<http://readwrite.com>  
[www.fark.com](http://www.fark.com)  
[www.newsvine.com](http://www.newsvine.com)  
<http://technorati.com>  
<http://slashdot.org>  
[www.digg.com](http://www.digg.com)  
[www.bibsonomy.org](http://www.bibsonomy.org)  
[www.diigo.com](http://www.diigo.com)  
[www.webseoexpertservices.com](http://www.webseoexpertservices.com)

PR 6:

<http://ideaoverten.net>  
[www.balltribe.com](http://www.balltribe.com)  
[www.dzone.com](http://www.dzone.com)  
<http://marketingland.com>  
[www.metafilter.com](http://www.metafilter.com)  
[www.folkd.com](http://www.folkd.com)

[www.blinklist.com](http://www.blinklist.com)

PR5:

<http://hgsny.info>

[www.stumpedia.com](http://www.stumpedia.com)

[www.sbsn.net](http://www.sbsn.net)

<http://dotnetkicks.com/stories>

<http://9rules.com>

[www.jeteye.com](http://www.jeteye.com)

<http://peacipedia.com>

[www.ongsono.com](http://www.ongsono.com)

[www.netvouz.com](http://www.netvouz.com)

[www.bizsugar.com](http://www.bizsugar.com)

[www.twisp.com](http://www.twisp.com)

[www.ak3.biz](http://www.ak3.biz)

[www.madeinusadirectory.org](http://www.madeinusadirectory.org)

[www.whatisyourmoo.com](http://www.whatisyourmoo.com)

[www.ebaumsworld.com](http://www.ebaumsworld.com)

PR 4:

<http://app-o-day.com>

[www.a1-webmarks.com](http://www.a1-webmarks.com)

<http://mx1.webmastershowcase.com.au>

<http://designmoo.com>

<http://www.wirefan.com>

[www.youmob.com](http://www.youmob.com)

[www.bookmark4you.com](http://www.bookmark4you.com)

[www.37warrenave.com](http://www.37warrenave.com)

<http://aixindashi.org>  
<http://www.careep.org>  
[www.activaging.org](http://www.activaging.org)  
<http://registertovotetoday.com>  
<http://softsblog.com>  
[www.digitalnatives.co](http://www.digitalnatives.co)  
[www.gpone.info](http://www.gpone.info)  
[www.ptquiz.com](http://www.ptquiz.com)  
[www.usefulenglish.net](http://www.usefulenglish.net)  
[www.airpim.biz](http://www.airpim.biz)  
<http://factson37.com>

PR 3:

<http://aramaicbible.us>  
<http://attosistemas.com>  
<http://alplist.com>  
<http://medallioncenter.com>  
<http://cloudytags.com>  
[www.designfloat.com](http://www.designfloat.com)  
<http://de.lirio.us>  
[www.bmaccess.net](http://www.bmaccess.net)  
[www.yemle.com](http://www.yemle.com)  
<http://cyberplea.com>  
[www.felmausa.com](http://www.felmausa.com)  
<http://freeticketopen.com>  
<http://adrp.info>  
<http://biolocator.org>  
<http://bynu.info/>  
<http://cabaneduvelan.info>

<http://chaoticcoding.info>  
<http://chrisfolk.info>  
<http://desert-dwellers.info>  
<http://deathlyyours.com>  
<http://edictosonline.com>  
<http://guter-punkt.info>  
<http://hostlerburrows.info>  
<http://jazbomb.info>  
<http://jordaninfo.info>  
<http://loetschenpass.info>  
<http://midascareteam.info>  
<http://punteglias.info>  
<http://saintpierreandmiquelonnews.info>  
<http://salbithuette.info>  
<http://savvima.info>  
<http://sciora.info>  
<http://sendgift.info>  
<http://theineptowl.info>  
[www.emolinks.com](http://www.emolinks.com)  
[www.limesparrow.com](http://www.limesparrow.com)  
[www.pulsimo.com](http://www.pulsimo.com)  
<http://freeticketopen.com>  
[www.a2zbookmarks.com](http://www.a2zbookmarks.com)

## Q&A Sites

PR 8:

[www.answers.yahoo.com](http://www.answers.yahoo.com)  
[www.wolframalpha.com](http://www.wolframalpha.com)

<http://askville.amazon.com>

PR 7:

[www.answers.com](http://www.answers.com)

[www.quora.com](http://www.quora.com)

<http://wiki.answers.com>

PR 6:

[www.aolanswers.com](http://www.aolanswers.com)

[www.chacha.com](http://www.chacha.com)

[www.allexperts.com](http://www.allexperts.com)

[www.justanswer.com](http://www.justanswer.com)

PR 5:

[www.answerbag.com](http://www.answerbag.com)

[www.askmehelpdesk.com](http://www.askmehelpdesk.com)

[www.askdeb.com](http://www.askdeb.com)

PR 4:

[www.blurtit.com](http://www.blurtit.com)

[www.theanswerbank.co.uk](http://www.theanswerbank.co.uk)

<http://able2know.org>

E-book And Document Sharing Sites

PR 9:

[www.issuu.com](http://www.issuu.com)

PR 8:

[www.slideshare.net](http://www.slideshare.net)

[www.scribd.com](http://www.scribd.com)

[www.docs.google.com](http://www.docs.google.com)

PR 7:

[www.free-ebooks.net](http://www.free-ebooks.net)

[www.docstoc.com](http://www.docstoc.com)

[www.calameo.com](http://www.calameo.com)

[www.box.net](http://www.box.net)

[www.manybooks.net](http://www.manybooks.net)

[www.keepandshare.com](http://www.keepandshare.com)

[www.lulu.com](http://www.lulu.com)

[www.freetechbooks.com](http://www.freetechbooks.com)

PR 6:

[www.smashwords.com](http://www.smashwords.com)

[www.authorstream.com](http://www.authorstream.com)

[www.4shared.com](http://www.4shared.com)

[www.powershow.com](http://www.powershow.com)

[www.mediafire.com](http://www.mediafire.com)

[www.feedbooks.com](http://www.feedbooks.com)

[www.memoware.com](http://www.memoware.com)

[www.en.pdf24.org](http://www.en.pdf24.org)

[www.filestube.com](http://www.filestube.com)

[www.wattpad.com](http://www.wattpad.com)

[www.freecomputerbooks.com](http://www.freecomputerbooks.com)

[www.bookyards.com](http://www.bookyards.com)

[www.yudu.com](http://www.yudu.com)

[www.ebooks.com](http://www.ebooks.com)

[www.e-booksdirectory.com](http://www.e-booksdirectory.com)

PR 5:

[www.pdfcast.org](http://www.pdfcast.org)

[www.senduit.com](http://www.senduit.com)

[www.file den.com](http://www.file den.com)

[www.2shared.com](http://www.2shared.com)

[www.rapidshare.com](http://www.rapidshare.com)

[www.uploading.com](http://www.uploading.com)

[www.slideboom.com](http://www.slideboom.com)

[www.slideserve.com](http://www.slideserve.com)

[www.paperbackswap.com](http://www.paperbackswap.com)

[www.depositfiles.com](http://www.depositfiles.com)

[www.libraryelf.com](http://www.libraryelf.com)

[www.tizag.com](http://www.tizag.com)

[www.snipfiles.com](http://www.snipfiles.com)

[www.online freeebooks.net](http://www.online freeebooks.net)

[www.e-library.net](http://www.e-library.net)

[www.divshare.com](http://www.divshare.com)

[www.ziddu.com](http://www.ziddu.com)

[www.mininova.org](http://www.mininova.org)

[www.isohunt.com](http://www.isohunt.com)

[www.my.huddle.net](http://www.my.huddle.net)

[www.yudufreedom.com](http://www.yudufreedom.com)

[www.ebookbrowsee.net](http://www.ebookbrowsee.net)  
[www.ebooksdownloadfree.com](http://www.ebooksdownloadfree.com)

PR 4:

[www.myplick.com](http://www.myplick.com)  
[www.freepdfhosting.com](http://www.freepdfhosting.com)  
[www.easy-share.com](http://www.easy-share.com)  
[www.datafilehost.com](http://www.datafilehost.com)  
[www.filefactory.com](http://www.filefactory.com)  
[www.free-book.co.uk](http://www.free-book.co.uk)  
[www.ioffer.com](http://www.ioffer.com)

PR 3:

[www.docuter.com](http://www.docuter.com)  
[www.host-a.net](http://www.host-a.net)  
[www.examcollection.com](http://www.examcollection.com)  
[www.ebooks-uk.com](http://www.ebooks-uk.com)  
[www.gazhoo.com](http://www.gazhoo.com)  
[www.slingfile.com](http://www.slingfile.com)  
[www.torrentportal.com](http://www.torrentportal.com)  
[www.free-ebook-download.net](http://www.free-ebook-download.net)  
[www.letitbit.net](http://www.letitbit.net)  
[www.booksworld.com](http://www.booksworld.com)  
[www.leokrut.com](http://www.leokrut.com)  
[www.ebook88.com](http://www.ebook88.com)

Press Release Sites



PR 7:

[www.prweb.com](http://www.prweb.com)

PR 6:

[www.prlog.org](http://www.prlog.org)

[www.cision.com](http://www.cision.com)

[www.vocus.com](http://www.vocus.com)

[www.beforeitsnews.com](http://www.beforeitsnews.com)

[www.pr.com](http://www.pr.com)

[www.pr-inside.com](http://www.pr-inside.com)

[www.directionsmag.com/pressreleases](http://www.directionsmag.com/pressreleases)

[www.nanotech-now.com/submit-press.cgi](http://www.nanotech-now.com/submit-press.cgi)

PR 5:

[www.newswiretoday.com](http://www.newswiretoday.com)

[www.ereleases.com](http://www.ereleases.com)

[www.pressbox.co.uk](http://www.pressbox.co.uk)

[www.onlineprnews.com](http://www.onlineprnews.com)

[www.24-7pressrelease.com/index.php](http://www.24-7pressrelease.com/index.php)

<https://secure.prleap.com>

[www.filecluster.com](http://www.filecluster.com)

[www.sbwire.com](http://www.sbwire.com)

[www.i-newswire.com](http://www.i-newswire.com)

[www.pressreleaser.org](http://www.pressreleaser.org)

PR 4:

[www.openpr.com](http://www.openpr.com)  
[www.free-press-release.com](http://www.free-press-release.com)  
[www.clickpress.com/releases](http://www.clickpress.com/releases)  
[www.fileflash.com](http://www.fileflash.com)  
[www.przoom.com](http://www.przoom.com)  
[www.1888pressrelease.com](http://www.1888pressrelease.com)  
[www.theopenpress.com](http://www.theopenpress.com)  
[www.prfire.co.uk](http://www.prfire.co.uk)  
[www.bignews.biz](http://www.bignews.biz)  
[www.transwordlnews.com](http://www.transwordlnews.com)  
[www.webnewswire.com](http://www.webnewswire.com)

PR 3:

[www.free-press-release-center.info](http://www.free-press-release-center.info)  
[www.purgent.com](http://www.purgent.com)  
[www.pressabout.com](http://www.pressabout.com)  
[www.pressmethod.com](http://www.pressmethod.com)  
[www.pressexposure.com](http://www.pressexposure.com)  
[www.marketpressrelease.com](http://www.marketpressrelease.com)  
[www.prhwy.com](http://www.prhwy.com)  
[www.exactrelease.com](http://www.exactrelease.com)  
[www.freepressindex.com](http://www.freepressindex.com)  
[www.pr4links.com](http://www.pr4links.com)  
[www.gotomymembers.com](http://www.gotomymembers.com)  
[www.prwindow.com](http://www.prwindow.com)

Traffic Exchange Sites

[www.trafficswarm.com](http://www.trafficswarm.com)  
[www.trafficg.com](http://www.trafficg.com)  
[www.easyhits4u.com](http://www.easyhits4u.com)

[www.ilovehits.com](http://www.ilovehits.com)  
[www.startxchange.com](http://www.startxchange.com)  
[www.instantbuzz.com](http://www.instantbuzz.com)  
[www.yourluckylist.com](http://www.yourluckylist.com)  
[www.listdotcom.com](http://www.listdotcom.com)  
[www.tripleyourlist.com](http://www.tripleyourlist.com)  
[www.thelistmachine.com](http://www.thelistmachine.com)  
[www.hit2hit.com](http://www.hit2hit.com)  
[www.legacyhits.com](http://www.legacyhits.com)  
[www.teracingleague.com](http://www.teracingleague.com)  
[www.socialadsurf.com](http://www.socialadsurf.com)  
[www.ninjasurf.com](http://www.ninjasurf.com)  
[www.powercashstream.com](http://www.powercashstream.com)  
[www.sweeva.com](http://www.sweeva.com)  
[www.top1surf.com](http://www.top1surf.com)  
[www.top1hits.com](http://www.top1hits.com)  
[www.trafficsend.com](http://www.trafficsend.com)



## **Paid Traffic Ultimate Resource List**

The following is the ultimate list of paid traffic resources, which we have decided to add in as an exclusive free bonus. You may not be ready for paid traffic right now, but when you are this is THE list you need to review.

<http://adlovenetwork.com/> - self serve banner and cpa network.

good conversions

<http://www.adside.com> – self serve ppc contextual inline text ads

<http://www.reseauselect.com> – banner and offline targetted at quebec

<http://web.blogads.com> – banners/text ads on high traffic blog network

<http://elephant-traffic.com> – ppv type ads on parked url's – cheap

<http://mediatrafic.com> – ppv ads

<http://casalemedia.com> – self serve banners

<http://www.widgetbucks.com> – self serve text/widget ads

<http://tribalfusion.com> – media buy banner network

<http://adclickmedia.com> – self serve interstitials, banners, and contextual widgets

<http://premiumaccess.com> – premium banner ad network

<http://kontera.com> – inline contextual text ads

<http://www.adroll.com> – self serve banners

<http://pubmatic.com> – ad network

<http://bidvertiser.com> – contextual and banner ads

<http://cpmstar.com> – banners display aimed at gaming sites only

<http://adengage.com> – banners/text, similar to adbrite, allow weekly buys

<http://finditquick.com> – text ads

<http://technoratimedia.com> – banners

<http://chitika.com> – search related contextual display ads

<http://www.mediawhiz.com> – banners/display, media buys

<http://cpxinteractive.com> – banners/display, media buys

<http://clicksor.com> – banners

<http://advertising.com> – display/banners, media buys

<http://www.interclick.com> – banners, high volume media buys

<http://adtoll.com> – banners/display/text ads, adbrite clone, cheap

<http://valueclickmedia.com> – banners, display/media buys

<http://google.com/adwords> – you already know about this...

<http://advertising.aol.com> – variety of solutions on AOL inventory

<https://adcenter.microsoft.com> – search and content text/contextual ads

<https://marketingsolutions.yahoo.com> – search/content contextual ads

<http://miva.com> – cheap search ads

<http://www.specificmedia.com> – banners/video display, media buys

<http://www.canoeklix.com/accueil> – text ads on the [canoeklix.ca](http://www.canoeklix.com) network

<http://undertone.com> – premium banners/display/media buys

<http://7search.com> – cheap search/direct domain ads

<http://advertising.microsoft.com/ad-network> – microsoft banner display/media buys

<http://adbrite.com> – display/contextual ads

<http://www.adconion.com> – video/banner ads, media buys

<http://myads.com> – self serve banners on myspace & a host of Fox network sites

<http://facebook.com/ads> – self serve ads on facebook

<http://plentyoffish.com> – coming soon self serve ads

<http://www.collective.com> – media buys, banners/display

<http://buysellads.com> – self serve banners on a range of design blogs

<http://sponsoredtweets.com> – sponsored twitter posts

<http://ad.ly/> – more twitter ads

<http://trafficvance.com> – good ppv ad network

<http://www.tattomedia.com/advertisers/> –  
banners/display/media buys

<http://platform-a.com> aol banner ad/media buy network

<http://www.adready.com/ads/public> - display ads/self serve  
banners on yahoo sites

<http://adsonar.com> – text ads on high traffic US site

<http://adblade.com> – self serve display ads, very good service

<http://adsdaq.com> – banners/media buying exchange

<http://traffiq.com> – self serve banners, media buy type thing

<http://openx.org/market> – banner exchange on open x ad  
network

<http://adbuyer.com> – media buying search/display exchange

<http://searchfeed.com> – search/contextual on parked pages.  
shit.

<http://www.isocket.com/> – closed beta, but will be  
banner/display ads

<http://www.rightmedia.com/> – self serve banner exchange

<http://www.etology.com/> – banners/text ads, cheap

<http://pulse360.com> – ads on good high traffic inventory

<http://www.bidplacesb.com/> – self serve banners, owned by  
AOL

<http://advertising.ezanga.com> – cheaper search and contextual

<http://www.leadback.com> – retargeted ads at search traffic

<http://appvert.com> – farcebook apps ads, display

<http://trianads.com> – failbook app ads, display

<http://www.burstmedia.com> – banners/display/media buys

<http://offerpalmedia.com> – socialmedia app ads

<http://userplane.com> – social media advertising for media buyers

<http://adchap.com> – ads on various social sites, hi5, facebook, bebo et

<http://cubics.com> – social media ads

<http://adknowledge.com> – cheap ads, slow approvals

<http://rockyouads.com> – social media display ads

<http://statusplug.com> – ads on facebook fan pages

<http://zohark.com> – facebook app ads

<http://xtendmedia.com> – banner/display media buys

<http://advertisers.federatedmedia.net> – cpm banners on good inventory of sites

<http://www.adperium.com/directads> – display banners, self serve, similar to adbrite

<http://z5x.net> – display banners, media buys, large inventory

<http://www.dsnrmg.com> - display, media buys, unknown quantity/quality

<http://traffictaxi.net> – self serve banners/display/popunders –



global

<http://www.adconion.com> – display/media buys, good for Europe

<http://www.hi-media.com> – display/media buys, mainly European traffic

<http://www.adpepper.com> – European banner display + Affiliate network

<http://www.ad2onegroup.com> – media buys on premium UK, Irish & Aus. sites + Ebay UK

<http://www.pamojamedia.com> – Adify powered, banners for African traffic

<http://www.shenetwork.se> – Adify powered, target Swedish women

<http://www.smowtion.com> – display banners, most South American inventory

<http://www.trafficsynergy.co.za/adrand>s – banners, South African traffic

<http://www.utarget.co.uk/v6> – UK display/rich media/video, owned by Fox

<http://www.unanimis.co.uk> – display/video media buys, UK traffic

<http://www.mirago.com/media> – UK/French/German contextual/search ads

<http://www.harrenmedianetwork.com> – Media buys, South

American/Hispanic traffic

<http://www.filiado.com> – Media buys for Brazilian inventory

<http://www.exoclick.com> – Text/display on various inventory.

Similar model to adbrite

<http://www.directaclick.com> – Owned by Fox, media buys, US Hispanic traffic

<http://www.aim4media.com> – Display media buys, European traffic

<http://www.adverline.com> – Media buys, good quality

French/Euro inventory

<http://www.accelerator-media.com> – UK banners/media buys

<http://www.specificmedia.co.uk> – Media buys/display on UK/Euro premium inventory

<http://www.globalinteractive.com> – Smaller scale banner/pop media buys

<http://www.adtegrity.com> – Media buys/display, high volume

<http://zedo.com> – display/media buys

<http://adjuggler.com> – display/media buys

<http://www.trafficmarketplace.com> – display/email ads, media buys

<http://www.neoedge.com> – static/video in game adverts

<http://www.realtechnetwork.com> – Variety of formats, self serve platform

<http://www.rubiconproject.com> – media buys, nice

interface/inventory

<http://www.tremormedia.com> – media buys, good range of new formats

<http://www.yume.com> – in-video ads, media buys

<http://www.vibrantmedia.com> – inline contextual/rich ads, media buys

<http://www.intergi.com> – banners and static/video in-game adverts

<http://www.glammedia.com> – media buys, display, very good inventory for female demo

<http://www.megaclick.com> – banners on 2 high traffic file share sites

<http://www.interclick.com> – media buys, display, high volume

<http://www.bannerconnect.net> – media buys/banners, good european reach

<http://www.snap.com/advertisers> – text/inline type ads

<http://www.brightroll.com> – media buys, banners/video

<http://www.directcpv.com> – cpv, self serve popups

<http://adonnetwork.com> – banners, contextual, search – self serve

<http://admob.com> – mobile ads, now owned by google

<http://leadimpact.com> – formerly zango – pops/CPV ads

<http://www.mobclix.com> – mobile ad exchange

<http://inlinks.com> – inline contextual ads, like Kontera

<http://adoori.com> – ppv popups – self serve

<http://admedia.com> – self serve inline contextual text ads like kontera, also display ads

<http://www.industrybrains.com> – now called adHere – text ads on mainly tech related sites

<http://www.mochimedia.com> – self serve in-game ads, 300×250 only

<http://www.trafficjunky.net> – self serve display/banners, good volume inventory

<http://looksmart.com> – self serve search/contextual text ads

<http://linkworth.com> – self serve contextual/inline text ads and good SEO services

<http://intermarkets.net> – display/banners – media buys

<http://izea.com> – self serve sponsored tweets/blog posts

<http://holanetworks.net> – media buys targeting hispanic demo only in USA

<http://www.adoptim.com> – in-video, text and banner ads

<http://www.ampkeywords.com> – self serve text ads

<http://www.criteo.com/> – Retargeting

<http://advertise.com> – self serve text, search and display ads

<http://affinity.com> – search, parked pages, text ads – good 2nd tier inventory

<http://www.cbsinteractive.com/advertise> – media buys on very high traffic CBS site inventory

<http://aditall.com> – produce and run video ad campaigns

<http://fetchback.com> - Retarget the ones who didn't sign up first time

<http://engagebdr.com> – media buys on high traffic inventory

[http://www.reddit.com/ad\\_inq](http://www.reddit.com/ad_inq) – self serve direct ads on reddit.com

<http://about.digg.com/ads> – sponsored ads on digg.com

<http://www.juicyads.com> – Display on adult inventory, flat rate buys per week/month

<http://www.linkworth.com> – Banners, inline, contextual, plenty of cheap inventory

<http://adfunky.com/> – Display/rich media, some high traffic inventory

<http://www.retargeter.com/> – Retarget the ones who didn't sign up first time

<http://www.reduxmedia.com> – Display, media buys, some good blog inventory

<http://www.admanage.com> – Contextual, inline & display, pops, parking, decent volume

<http://www.mythings.com> - Retarget the ones who didn't sign up first time

<http://www.adxpansion.com/> – Display/banners on adult inventory

<http://www.ero-advertising.com/> – Web & mobile

display/banners on adult inventory

<http://www.xa.net/> – Display/retargeting ad exchange

<http://www.blacklabelads.com/> – Text & banners on adult inventory – adult version of adbrite

<http://youyield.com/> – Interstitial full page ads

<http://www.advertisespace.com> - Direct display buys on small-ish inventory

<http://www.adborsa.com/> - Display ads for largely Turkish demo

<http://interstitials.net/> - As the name suggests, interstitial ad network

<http://www.salemwebnetwork.com/> – Display ads on Christian website network

<http://sitescout.com> – Self serve display, RTB, huge volume & good inventory

<http://www.ad4game.com/> – Display ads specifically aimed at gamer demo

<http://www.afterdownload.com/> – Ads on download thanks/confirm pages